

27 Jun – Monday – IGO/University of Lisbon

8:30		Registration	
9:30		Welcoming and Opening Session	
10:15 11:30		PLENARY SESSION 1 - Session Chair: Carlos Cardoso Ferreira CHRIS COOPER (Oxford Brookes University, UK) <i>Research Cooperation in Tourism: The Imperative of Knowledge Exchange</i> BRIAN KING (Hong Kong Polytechnic University, China) <i>Co-operation in Tourism Education: Asia, Europe and the World</i>	
11:30		Coffee break	
11:45 -		PARALLEL SESSION 1	
13:00	11:45 - 12:10	12:10 – 12:35	12:35 – 13:00
Room 1 Session Chair: Che-Jen Su	<i>Crossing frontiers between tourism and demography. An empirical analysis based on European travellers' behaviour</i> Jaime Serra / Filipe Ribeiro / Lidia Tomé / Maria Filomena Mendes	<i>Regional tourism dynamics in Japan: An exploratory spatial analysis</i> João Romão	<i>The impact of tourism growth on the income distribution in Macau</i> Luis Cunha
Room 2 Session Chair: Anne-Marie Lebrun	<i>Investigating transportation mode choice behaviors at a tourist destination with low-carbon images</i> Tsung-Hsien Tsai / Ya-Ling Hsu	<i>Current situation and issues of legislation regarding accommodation in Japan</i> Yuichi Hirooka	<i>Outing Activities and Programs to improve QOL in patients with Knee Surgeries</i> Yasunobu Iwasaki
Room 3 Session Chair: Simon Teoh	<i>Risk management policy and its importance in the competitiveness of tourism destinations strategies.</i> Marica Mazurek	<i>The impact assessment of European Union funds in the tourism economy to the volume of tourist traffic</i> Aleksander Panasiuk	<i>Value Creation in Tourism Destination for Experience Based Perspective: The Case of Okinawa Prefecture</i> Hirofumi Miyagi
Room 4 Session Chair: Kevser Cenar	<i>Benchmarking of wine regions – the core wine product dimension</i> Ilinka Terziyska	<i>Comparative study of cruise tourism of five Mediterranean countries: Spain, Italy, Greece, Cyprus and Turkey</i> Asli Cigdemli / Kemal Kantarcib / Murat Basaran	<i>National consciousness development through domestic tourism advertisements</i> Viktorija Grigaliūnaitė Lina Pilelienė
13:00			
LUNCH (only for participants with credential)			
14:30 -		PLENARY SESSION 2 – Session Chair: Eduardo Brito-Henriques	
15:10		CARLOS COSTA (University of Aveiro, Portugal)	
<i>Tourism Networks make small beautiful. An economic and organisational approach</i>			
15:15 -		PARALLEL SESSION 2	
16:30	15:15 - 15:40	15:40- 16:05	16:05 – 16:30
Room 1 Session Chair: Joanna Kosmaczewska	<i>Online purchase of peer-to-peer accommodation services: definition and proposal of a conceptual framework</i> Luis Souza / Elisabeth Kastenholz / Maria de Lourdes Barbosa	<i>Why don't tourism firms use academic knowledge for innovation? A conceptual framework</i> Marcin Olszewski / Marlena Bednarska	<i>The impact of terrorism on tourism consumption behavior of Romanians</i> Ana-Maria Nica / Puiu Nistoreanu Mihail Tânase
Room 2 Session chair: Ali Afsar	<i>Company differentiation in the single-asset tourism city of Antalya: a quantitative analysis</i> Hilal Erkuş-Öztürk	<i>Tourism Activity in Urban Space on the Example of Szczecin</i> Beata Meyer	<i>Jessica Holding Fund and Tourism Gentrification: Hotel Santiago de Alfama as a case study</i> João Safara / Eduardo Brito-Henriques
Room 3 Session chair: Marica Mazurek	<i>The key factor of developing the Japanese hotel industry</i> Shunsaku Hashimoto	<i>Diversifying adventure tourism segments: satisfaction and behaviour of international climbers descending from the summit of Mount Fuji in summer 2015</i> Thomas Jones / Yangran Zhao	<i>Evaluating Chinese Female College Students' Experience of B&B Hostel: A Case of Taiwan</i> Jingyi Li / Yang Zhang
Room 4 Session Chair Luis Cunha In Portuguese	<i>Volatility of Tourism Demand: A Review of Recent Research</i> Alexandra Mendes / Ana Brochado	<i>Evaluation of tourism route governance. Case Study: Mainland Portugal</i> Carlos Mota / Fernando Gonçalves	<i>Customer orientation and emotional labor in tourism organisations</i> Gabriela S. Marques / Anabela G. Correia / Carlos M. Costa
16:30			
Free time to visit Lisbon			
20:00			
DINNER (only for participants with credential)			

28 Jun – Tuesday – ESTM Peniche

08:00	Hotel check out				
08:30	Guided Tour to Belem (Lisbon)				
11:00	Departure to Peniche				
12:30	LUNCH				
14:15	Hotel check in / Registration				
15:00	WELCOME SESSION				
15:30 - 16:45	<p>PLENARY SESSION 3 - Session Chair: Anabela Almeida</p> <p>HAJIME NOZAWA (CEO of the JTB Tourism Research & Consulting, Japan) <i>JTB's strategy amid revolutionary changes of Japan's tourism environment</i></p> <p>CHE-JEN SU (Fu Jen Catholic University, Taiwan) <i>Adolescents and Family Vacation Decisions across Cultures: Preliminary Evidence from the Commonwealth Research Program</i></p>				
16:45 - 18:00	<p>International Collaboration Forum 1</p> <p>Customer-Based Brand Equity for tourism Destinations – A New Approach</p>				
Room 1 Session chair: Cátia Malheiros	<i>The French CBBE-TD</i> Francisco Dias Anne-Marie Lebrun Lucília Cardoso	<i>The Japanese CBBE-TD</i> Francisco Dias Hirofumi Miyagi Lucília Cardoso	<i>The Polish CBBE-TD</i> Francisco Dias Jonna Kosmaczewska Lucilia Cardoso	<i>The Indian CBBE-TD</i> Francisco Dias Madhuri Sawant Lucília Cardoso	<i>The Indonesian CBBE-TD</i> Francisco Dias Yanki Hartijasti Lucilia Cardoso
16:45 - 18:00	<p>International Collaboration Forum 2 (PhD students studies & projects)</p>				
Room 2 Session chair: Sofia Lopes	16:45 - 17:10 <i>USALI adapted to the small independent hotels</i> Henrique Correia / Conceição Gomes Luís Lima Santos / Raúl Ribeiro Ferreira	17:10 – 17:35 <i>Performance evaluation of small independent hotels through management accounting indicators and ratios</i> Nuno Casqueira / Cátia Malheiros Luís Lima Santos / Conceição Gomes Raúl Ribeiro Ferreira	17:35 – 18:00 <i>Financial balance of small independent hotels: the management view</i> Diana Vieira Alves / Luís Lima Santos Cátia Malheiros / Raúl Ribeiro Ferreira		
16:45 - 18:00	<p>PARALLEL SESSION 3</p>				
Room 3 Session chair: Lucília Cardoso	16:45 - 17:10 <i>Economic impact analysis of a surfing sport event: the case of the Moche Rip Curl Pro Portugal 2015</i> JP Jorge / AS Viana / D. Ramos / F. Oliveira / S. Eurico / S. Leandro / S. Mendes	17:10 – 17:35 <i>Importance bias in business hotel quality surveys: the role of travelers' heterogeneity</i> Annalisa Stacchini / Andrea Guizzardi	17:35 – 18:00 Visualizing Tourists' Imaginings: Consuming Portuguese Cuisine in Macau Kate Mingjie Ji / Brian King		
18:30	Departure to Óbidos				
20:00 – 22:00	DINNER IN ÓBIDOS				

29 Jun – Wednesday – ESTM Peniche

09:30				Hotel check out			
10:00				EATSA General Meeting			
11:00				PLENARY SESSION 4 – Session Chair: Nuno Almeida JOÃO ALBINO (University of Algarve, Portugal) <i>Measuring the Quality of Tourist Destination: An Integrated Index. An Application in the Algarve, Portugal</i>			
11:40							
11:40				Coffee break			
12:00				PARALLEL SESSION 4			
13:15		12:00 - 12:25		12:25 – 12:50		12:50 – 13:15	
Room 1 Session chair: Ana Sofia Viana		<i>Emotional Labor and Emotional Exhaustion: The Case Study of Flight Attendants at the Full-Service Airline Company in Indonesia</i> Riani Herlina / Monica Devina		The cultural influences of an ever present past in regional gastronomy Carlos Fernandes / Alexandra Correia / Goretti Silva		<i>Promoting the Domestic Tourism: Modelling Advertising Layout</i> Lina Pilelienė / Viktorija Grigaliūnaitė	
Room 2 Session chair: João Romão		<i>Co-constructed experiences in protected natural parks (France versus Taiwan)</i> Anne-Marie Lebrun / Che-Jen Su JL Lhéraud / A. Marsac / P.Bouchet		<i>The Relationship between Local Resident Eco-consciousness and Governance in the Provision of Ecotourism Hainan, China</i> Wei Zhen		<i>Residents' Influence on the Adoption of Environmental Norms in Tourism</i> Malgorzata Ogonowska Dominique Torre	
Room 3 Session chair: João Paulo Jorge		<i>"We have become too ambitious, too greedy": Bhutan's Gross National Happiness (GNH) Tourism Model</i> Simon Teoh		<i>The Importance of Networks for Regional Development in Sustainable Tourism</i> Dulcineia Ramos / JP Jorge / Ana Viana		<i>Study on Expansion Possibilities of Japanese Type Ecotourism- Focusing on Nature-based Daytrip Tourists to Ecotourism Regions in Nabari-City</i> Sangjun Kim	
Room 4 Session chair: Dulcineia Ramos		<i>Relationship between Emotional Intelligence and Entrepreneurship Competencies of Tourism Students</i> Kevsar Cinar / Ercan Yilmaz		<i>Investigating factors affecting Job performances of Tour guides, Thailand</i> Nealnara Wongkerd		<i>Tourist Motivation, Hedonic Value, and Behavioral Intention</i> Janet Chang / Mei-Yen Chao	
13:15				LUNCH (only for participants with credential)			
14:45				PARALLEL SESSION 4			
16:00		14:45 - 15:10		15:10 – 15:35		15:35 – 16:00	
Room 1 Session chair: Lina Pilelienė		<i>Domestic Tourists' Motivation, Overall Attitude, Place Attachment and Behavioural Intentions: The Case of Sardinia</i> Girish Prayag / Chris Chen Giacomo Del Chiappa		<i>What Determines the Competitiveness of a Tourism Destination? The Case of Portugal</i> Cristina Estevão / Sara Nunes / João Ferreira		<i>Changing patterns of vountourism in Pondicherry: A French colony in India</i> Venakata Rao	
Room 2 Session chair: Yanki Hartijarsti		<i>Innovative Restaurants in a Mass-Tourism City: Evidence from Antalya</i> Hilal Erkuş-Öztürk		<i>A study of the tourism potential of places associated with the life of Dr B. R. Ambedkar</i> Rajesh Ragde		<i>Consideration on Differences in Perceptions of Young People and Travel Agents</i> Masayuki Maruyama	
Room 3 Session chair: Patrick Bouchet		<i>Investigating the Phenomenon of Medical Tourism: South Korean Context</i> Sung Eunhee / Jonathan Wilson		<i>Urban-Rural Imbalance and Tourism-Led Growth in China: Interaction and threshold effects</i> Jingjing Liu Peter Nijkamp		<i>Residents' attitudes to casino: the role of positive experience</i> Carlos Marques / Sónia Rodrigues	
Room 4 Session chair: Fernanda Oliveira		<i>The South-South Cooperation in the perspective of Education in Tourism: a report about the experience in the School of Hospitality and Tourism of Cabo Verde</i> Juliana Almeida / Carlos Tavares de Lima		<i>Museum of the Tourist: Reproducing national artefacts</i> Desmond Wee		<i>The Development of Sustainable Tourism as a Means of Intercultural Communication</i> Manya Melkonyan / Ana Pires	
16:00				Departure to Coimbra – Visit to Alcobaça			
20:00				DINNER			

30 Jun – Thursday – University of Coimbra

09:00	Registration (for those who have not already done so)		
09:30 - 10:10	PLENARY SESSION 5 – Session Chair: Tamara Ratz ELISABETH KASTENHOLZ (University of Aveiro, Portugal) Challenges for sustainable marketing of rural tourism experiences		
10:15 -	International Collaboration Forum 3		
11:05	10:15 – 10:40	10:40 – 11:05	
Room 2 Session chair: Madhuri Sawant	Coastal and maritime destinations: between attractiveness and preservation Patrick Bouchet	Conference Attractiveness Barometer Lina Pilelienė	
11:00 – 11:15 Coffee break			
11:15 -	PARALLEL SESSION 5		
12:15	11:15 - 11:40	11:40 – 12:05	12:05 – 12:30
Room 1 Session Chair: Adélia Nobre Nunes In Portuguese	<i>Intentions to use a pilgrimage app: Which features really matter?</i> Suzanne Amaro / Angela Antunes	<i>Is surf tourism a sustainable product?: Evidence from the municipality of Matosinhos (Portugal)</i> Cristina Araújo / Filomena Martins Zélia Breda	<i>Business Tourism in the Central Region of Portugal: analysis of Delphi study results</i> Jorge Marques / Norberto Santos
Room 2 Session chair: Fátima Velez Castro	<i>Measurement of Infrastructure Profitability in Air Transport. A Review of Investment in the Project to Expanding Airport Capacity</i> Vânia Costa	<i>Urban Design as a Practical Vehicle for a Sustainable Tourism Development</i> Ali Afshar / Mona Erfanian Salim	<i>When tourism meets education - the tourist route "Cultural remnants of the Middle Ages in Penela"</i> Vivina Carreira / Joana Azeredo
Room 3 Session chair: João Luís Fernandes	<i>The Enhancement of the Archaeological Heritage in the qualification of the Touristic Experience: the case of Bracara Augusta</i> Olga Matos / Eduarda Duarte	<i>Analyzing Socio-Economic Impacts of Tourism development at Aurangabad District, Maharashtra, India</i> Madhuri Sawant	<i>Foreign direct investment in the accommodation sector in Portugal</i> Cristina Barroco / Eduardo Anselmo Castro / Carlos Costa
Room 4 Session chair: Rui Ferreira Figueiredo	<i>Is authenticity really important? The case of archaeological festival visitors</i> Marek Nowacki	<i>Responsible tourism in an urban context – A comparison of Barcelona and Budapest</i> Tamara Rátz Mireia Guix	<i>Wine Culture, Territory/Landscape and Tourism, the Enotourism key Pillars. How to get business success and territorial sustainability inside Wine Tourism Ecosystem?</i> Josefina Salvado
12:30 – 14:30 Lunch			
14:45 -	PARALLEL SESSION 6		
16:00	14:45 - 15:10	15:10 – 15:35	15:35 – 16:00
Room 1 Session chair: Norberto Santos	<i>Peace, Risk and Safety in international tourism</i> Cláudia Seabra / Elisabeth Kastenholtz José Luís Abrantes / Manuel Reis	<i>Success factors of small tourism units in Serra da Estrela region</i> Ana Teodoro / Isabel Dinis	Innovation in B to B trade fairs Aude Ducroquet / Malgorzata Ogonowska
Room 2 Session chair: Claudete Oliveira Moreira	<i>The Relationship between Adolescents' Tourist Motivation and Their Influence in Family Vacation Decision: The Moderating Role of Conflict Resolution Modes</i> Che Jen Su / Hsing Liao / Chung-Wei Ma / Monica Chaudhary	<i>Competitiveness of Polish cities in the international meetings industry</i> Natalia Piechota / Piotr Zmysłony	Slow Cities Movement: an opportunity for the city of Viseu Pedro Ferreira / Cristina Barroco Cláudia Seabra
Room 3 Session chair: Fernanda Cravidão	<i>Body, Sexuality and Eroticism in Leisure</i> Catarina Nadais Norberto Santos	<i>Hostels quality services and booking website reviews: e-WOM really matters</i> Márcio Martins / Susana Rachão / Rui Costa	Tourism and Terrorism: Strange Links Claudia Seabra José Luís Abrantes
Room 4 Session chair: Jaime Serra	<i>Bali as the Famous Tourist Destination: A Blend of Local Wisdom and Service Culture</i> Yanki Hartijasti / Danny I. Yatim	<i>Guided tours: a performance, from script to interpretation</i> Sofia Mendonça / Cristina Barroco	<i>Dissemination of Dancesport Competitions as a Determinant of Travel Geography of Participants and Spectators</i> Audrius Armas
16:00	Best Paper & Closing Session		
17:00	Visit to University of Coimbra		
20:00	Free Dinner or "go home"		